



THE VISION TO PROTECT

CYBERSEER

WHY YOU NEED YOU CYBER SECURITY SERVICES

2014 Breach Highlights

42.8m detected attacks in 2014.

48% increase in incidents since 2013.

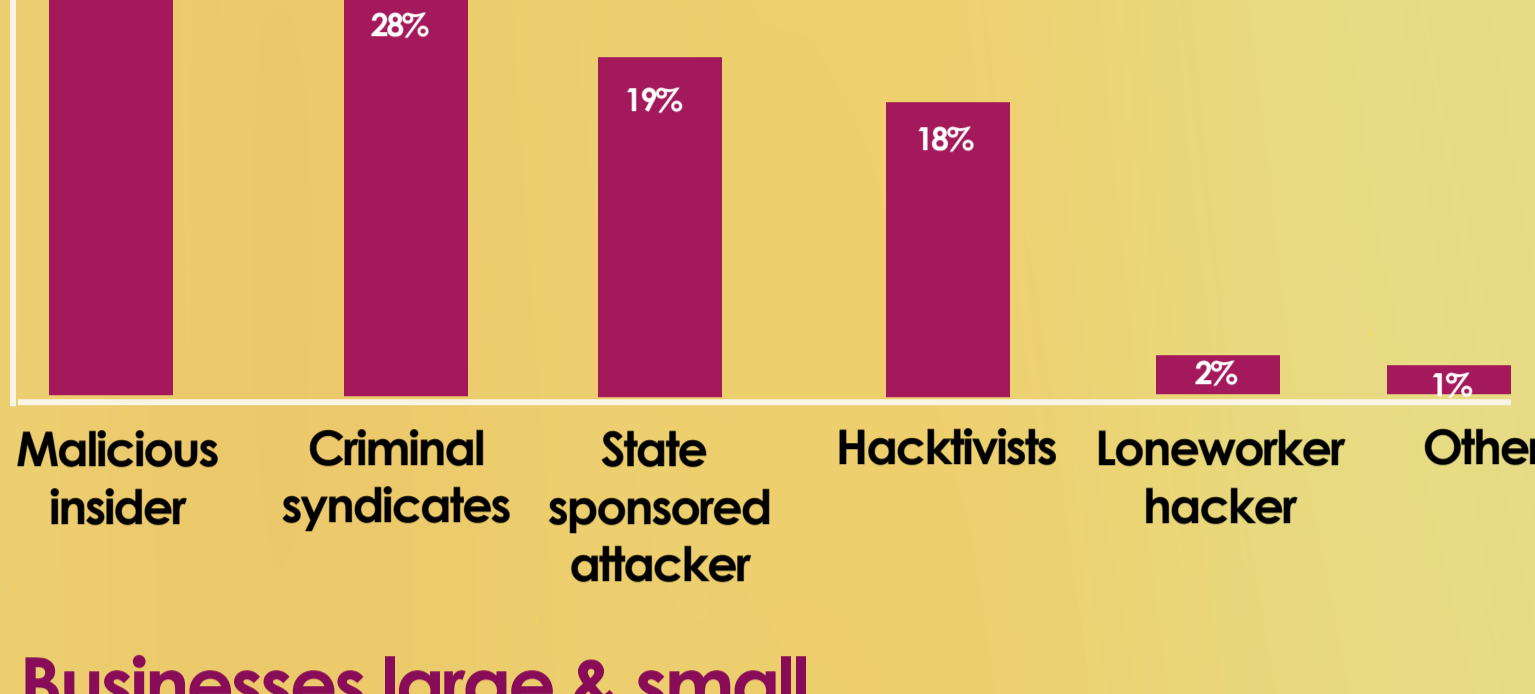
40% of the largest breaches took place.

91% increase in targeted attacks.

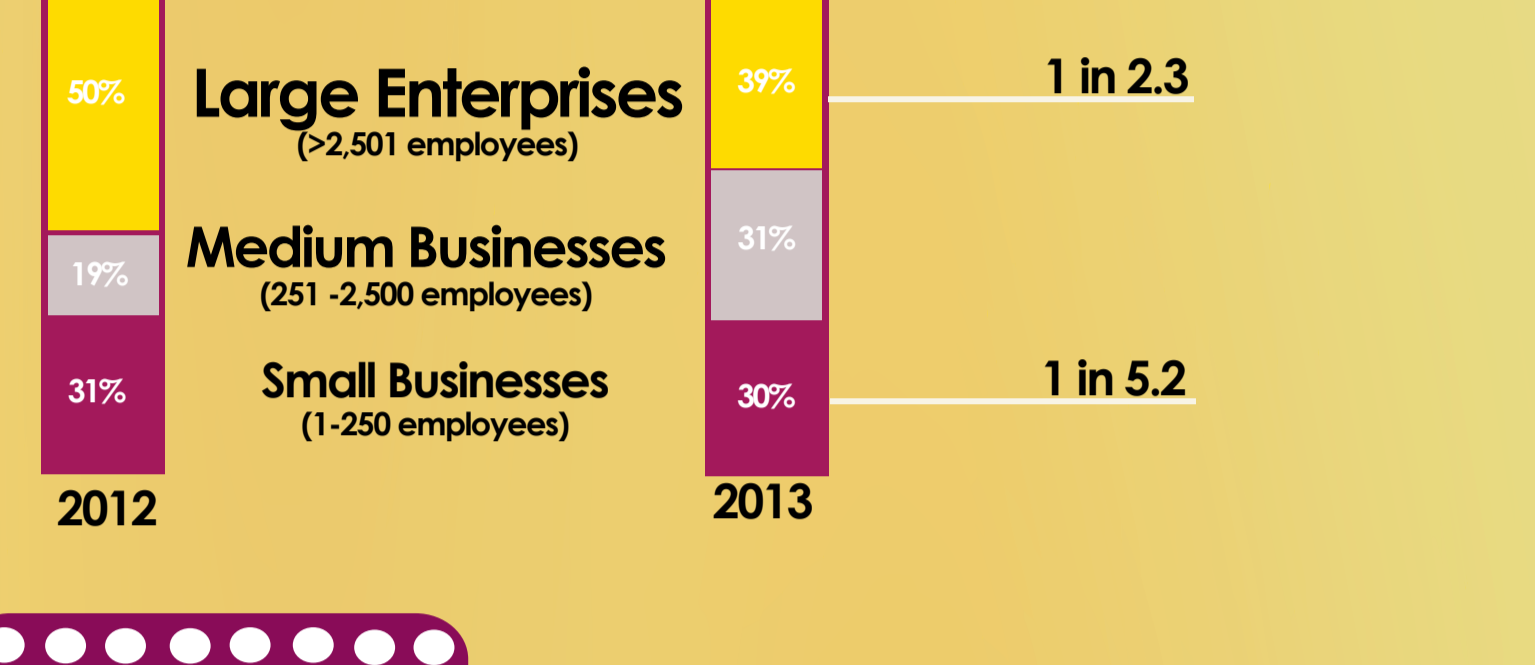
37% due to insider threats.

90% could have been prevented.

What attacker presents the greatest cyber threat to your organisation?



Businesses large & small - Your chance of attack



229 average # of days threats sit on network before detected

Longest presence: **2,287 DAYS**

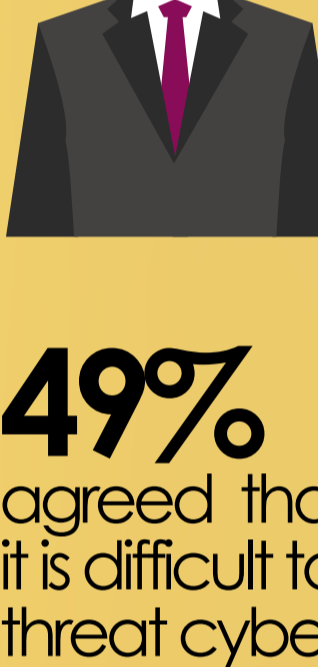
How much is spent on Security Software?

£79 per user avg. amount spent on security software in 2014.

£22.50 underutilised or never used.

£2.4m average cost to investigate, notify & respond

Security spending set to increase by **8.2%**



Key Issues CIO's / CISO's Face...

...but will money be wasted if security controls are not used correctly?

49% agreed that it is difficult to disseminate threat cyber intelligence to key stakeholders in a timely fashion.

Lack of visibility of... the threat landscape & incidents.



Lack of manpower.

Shortage of 1million+ Cyber Security Experts Globally

35% of IT pro's said their department has no time or is too busy to implement software properly.

Outsource to a managed security service provider to access greater depth of security talent in threat monitoring

19% of IT pro's admitted they did not understand the software well enough to implement it.

84% of IT Pro's said they need to increase staff head count to have enough time to respond to security pressures.

Managed security service providers ensures all technologies are correctly installed, observed & maintained throughout their lifecycle.

A managed threat intelligence provider can offer real time alerts & actionable insight to prioritise your team's workload & make their work count in the mitigation of threats.

Managed Services on the Increase

Why?



Operational efficiency, knowledge share, specialised skills,



Secure monitoring & threat intelligence for faster threat detection & response.

Focus on core activities whilst remaining protected against network vulnerabilities.

Improved monitoring & visibility.

Improve infrastructure reliability & performance.

Decrease costs, waste & efficiency.

Fixed monthly costs – no hidden surprises – stay within budget



Eliminate threats before they turn into a crises.

IT Security is...

becoming too complex to manage in-house

with more devices & users

than ever before.

CONTACT US

Discuss the threats affecting your network:



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CYBERSEER

Cyberseer is a managed security service & solutions provider with a comprehensive suite of smart technology & threat intelligence service. We work with clients to develop flexible & dependable cyber security solutions that support enterprises across the UK.

Sources: www.pwc.com; www.ponemon.org; www.cybersecurityventures.com; www.otalliance.org
Mandiant 2014 M Trends Report – Beyond the Breach; SecureData Infographic – Managed Security Services on the Rise; OTA 2015 Data Protection & Breach Readiness Guide